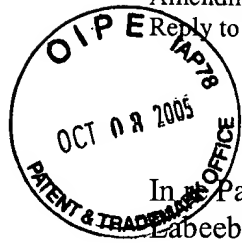


AF
JPW



UNITED STATES PATENT AND TRADEMARK OFFICE

In Patent of:)
Labeeb K. Ismail, et al.) TC/Art Unit: 2611
)
Application No.: 09/652,478)
) Examiner: Bui, Kieu Oanh T.
Filed: August 31, 2000)
)
For Letters Patent on:)
METHOD AND APPARATUS FOR) Irvine, California 92612
DELIVERY OF TARGETED VIDEO)
PROGRAMMING)

MS AF
Commissioner for Patents
P.O. Box 1450
Alexandria VA 22313-1450

AMENDMENT IN RESPONSE TO FINAL OFFICE ACTION DATED JUNE 29, 2005

Sir:

In response to the Office Action of June 29, 2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 34 of this paper.



IN THE U.S. PATENT AND TRADEMARK OFFICE

In re Patent of:)	
Labeeb K. Ismail, et al.)	TC/Art Unit: 2611
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PROGRAMMING)	


	CLAIMS REMAINING AFTER AMENDMENT					HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDITIONAL FEE
TOTAL	116	-	116	=	0		\$ 25.00	\$0.00	
INDEPENDENT	2	-	3	=	0		\$100.00	\$0.00	
<input type="checkbox"/> FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM								\$100.00	\$0.00
								TOTAL	\$0.00

- ☐ Petition for () month(s) extension of time pursuant to 37 C.F.R. §§ 1.17 and 1.136(a). \$0.00 for the extension of time.
- ☒ No fee is required.
- ☐ Check(s) in the amount of \$0.00 is(are) enclosed.
- ☐ Please charge Deposit Account No. 01-1960 in the amount of \$0.00. This form is submitted in triplicate.

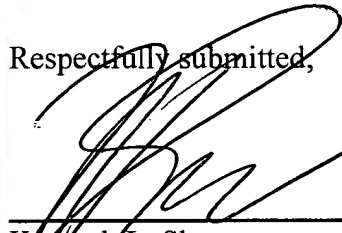
If necessary, the Commissioner is hereby authorized to charge payment or credit any overpayment to Deposit Account No. 01-1960 for any additional fees required in connection with this filing.

Attachment(s): Amendment 41 pp.

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CERTIFICATE OF MAILING	
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: MS AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on September <u>29</u> , 2005.	
By: Sarah A. Nielsen	
	Signature

Respectfully submitted,


Kenneth L. Sherman (Date) 9/29/05
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